



James Nesbitt
Creative Director, Designer

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I am a Seattle-based multidisciplinary Creative focused on devising unique, people-centered experiences, regardless of medium or technology. I am fascinated by the opportunities which lie at the crossroads of digital and analog, and how the two worlds could co-exist and intermingle, enriching our daily lives.

I believe in being truthful and collaborating with all individuals to make the work better. It's all about The Team and The Work.

I love Swiss Modernism, grids, new kicks, hand-crafted art, and vinyl. I get excited when an idea takes on a life of it's own and becomes something better than the original concept.

References available upon request.



@jamesdnesbitt

Experience

2014 **Creative Director, Practice Lead**

- LiveArea

Present

Lead and contribute to cutting-edge digital experiences for fashion and retail; manage and mentor teams in different geographical locations, including schedules and project forecasting; pitch strategy and presentation; interfacing with and leading teams of UX Designers, Copywriters, Developers, and other personnel.

2006 **Principal, Creative Director**

- James Nesbitt Design

Present

Identity and branding development; Digital Design and UX; Environmental Design; Illustration for luxury clothing brands; Editorial Design for regional architectural and graphic design publication; Poster Design and mixed media art creation for charitable organizations.

2012 **Principal, Creative Director**

- Flaneur, LLC

2015

Creation of social media-based applications for mobile devices and online use. From conception to execution: UX, Design; Behavioral Strategy; Branding; and business roles.

2008 **Associate Creative Director**

- Garrigan Lyman Group

2014

Lead and contribute to Brand Development and dynamic user experiences for international and local organizations; pitch strategy and presentation; interfacing with UX Designers, Copywriters, Developers, and Designers; Digital Design and UX; Motion Design for retail environments and television; mentor and manage design teams.

2004 **Senior Designer**

- Blankslate Creative (aka, Doubleknot)

2006

Distinctive Branding and Identity Design; intelligent design for event, print, interaction, and promotional campaigns; utilizing broad conceptual thinking, thorough research, and strong typographic and communication skills, project management.

Awards + Achievements

- 2018** Published Work: Book
What Really Makes America Great
Andrews McMeel Publishing
- Published Work: Magazine
ARCADE at 35: A Retrospective
- 2015** Telly Awards: Bronze (2)
- 2013** ADDY Seattle: Silver
- Telly Awards: Bronze (2)
- 2014** Multiple US Film Festival Gold,
Excellence Awards, Official Selections
- Published Work: Website
How Microsoft Brewed Compelling...
Huffington Post
- 2011** Published Work: Book
Type: Form & Function, Rockport
- 2010** ADDY Seattle: Gold, Silver (4)
- Davey Awards: Gold, Silver
- Telly Awards: Silver (5)
- 2009** Published Work: Annual
Far West Editorial Design Award
Print: Regional Design Annual
- Published Work: Magazine
Trends & Directions
Step Inside Design
- 2008** Published Work: Book
Design for Obama, Taschen
- 2006** Published Work: Textbook
- 2005** *Prentice-Hall Reference Guide, Sixth Edition 2006 Revised + Sixth Edition*
- 2005** Published Work: Annual
New Talent Design Annual, GRAPHIS
- 2004** Published Work: Annual
New Talent Design Annual, GRAPHIS

Experience Continued

- 2004** Designer
- RMB Vivid
- 2004**
- Concepting, design, and production for both corporate and governmental entities during a three month internship.
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- 2002** Faculty Assistent
- University of Washington
- 2004**
- Concepting and design of promotional materials, programs, brochures, posters, and web sites for the Visual Communication Design department, College of Arts & Sciences, University Of Washington, Innovation and Design Lab, and National Park Service.

Education

- 2001** BFA in Visual Communication Design
- University of Washington
- 2004**
- The Visual Communication Design program is an internationally-recognized, competitive program emphasizing on the conception, creation, planning and realization of visual solutions to complex problems in contemporary culture.
- Dean's List, 2001-2004*
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- 1999** AD in Graphic Design, General Studies
- Shoreline Community College
- 2001**
- This degree was a prerequisite for admission into the Visual Communication Design program at the University of Washington. Studies included the basics, such as Math, English, and Science, but also included Art and Design courses.
- President's List 1999-2001, Honors List 2000-2001*